

Advertising Rate Sheet

On the Road to 100 Years!

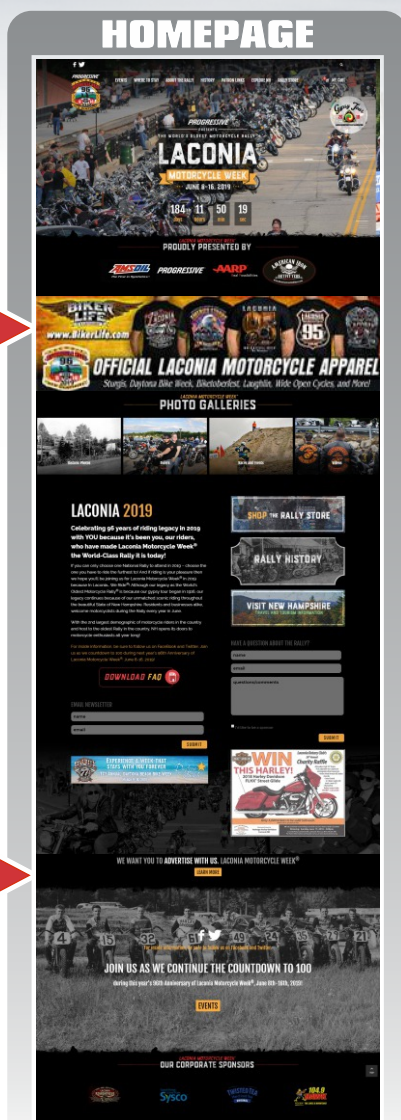


Ad Locations and Rates for: LACONIAMCWEK.COM

Our 2018 Visitor Survey Found
70% of visitors use Rally News
or laconiaMCweek.com to
plan their rally visit

**MIDDLE
BANNER**
1500x420 px
\$500/ month

**HOMEPAGE
BOTTOM**
500x600 px
\$450/ month



WEBSITE STATS FROM 2018

680K PAGE VIEWS
254K UNIQUE SESSIONS

SIDEBAR
278 x 278-550
px
\$300/ month

PAGE FOOTER
500x600 px
\$400/ month

laconiamcweek.com terms:

Discounted rates for multi-month placements • Full as design will be quoted upon request • Up to 3 ads may rotate in one location.
Space is limited; first come first served. LMWA retains final approval before publishing ads.
Updates accepted on laconiamcweek.com through 5/15/20

Your COMPLETE SOURCE for Official Rally News!

NOW WITH EVEN MORE
RALLY CONTENT FOR
STURGIS AND DAYTONA!



PO Box 5399, Laconia, NH 03247 • 603-366-2000 • www.laconiaMCweek.com

FLIP ME OVER
FOR RALLY NEWS AD PLACEMENT

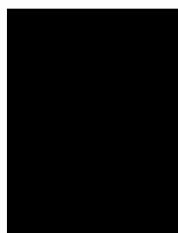
Advertising Rate Sheet

On the Road to **100** Years!



Ad Locations and Rates for: **Rally News™**

Dimensions:



Full Page
7 1/4 x 9 7/8"



Half Page
7 1/4 x 4 11/16"



V Half Page
3 3/8 x 9 7/8"



Quarter Page
3 3/8 x 4 11/16"



Eighth Page
3 3/8 x 2 1/16"

Prices for Advertising in the **LACONIA RALLY NEWS**

BACK COVER	8 1/4" x 10 7/8"	\$4756
INSIDE COVERS	8 1/4" x 10 7/8"	\$3741
FULL PAGE	7 1/4" x 9 7/8"	\$2932
HALF PAGE	7 1/4" x 4 11/16"	\$1630
HALF PAGE VERT	3 3/8" x 9 7/8"	\$1630
QUARTER PAGE	3 3/8" x 4 11/16"	\$979
EIGHTH PAGE	3 3/8" x 2 1/16"	\$706

Please inquire about 2-page spreads and fold-out advertising

The Deadline for national print distribution is January 1, 2020
the deadline for the online interactive 2nd edition is April 30th, 2020

Your **COMPLETE SOURCE** for Official Rally News!



NOW WITH EVEN MORE
RALLY CONTENT FOR
STURGIS AND **DAYTONA!**



FLIP ME OVER
FOR laconiaMCweek.com AD PLACEMENT